

Haircuts with Heart Hosting Event to Help Youth Who Needs Us Most

Haircuts with Heart is hosting an event celebrating the National Boys & Girls Club week providing free haircuts, pizza, a DJ and open mic for stories, community, and personal care to the youth at The Boys & Girls Club of Alameda on Wednesday, March 29, 2017, from 10-5 PM Pacific at the Boys & Girls Club in Alameda.

Haircuts with Heart, Inc is gathering hairstylists and barbers from all around Oakland, CA are hosting a day-long event providing free haircuts, lunch, community, open mic and DJ and personal care to the youth at the Boys & Girls Club of Alameda. The event is scheduled for Wednesday, March 29, 2017 from 2:30-8:30 PM Pacific at the Boys & Girls Club of Alameda 1900 3rd St, in Alameda, CA. Lunch for the participants is free and is being donated by Haircuts with Heart.

Boys & Girls Club of Alameda is a non-profit 501 (C) (3), with a mission to inspire and enable all youth, especially those who need them most, to realize their full potential as productive, caring and responsible citizens. The result are kids with a positive self-identity, social, emotional and cultural competences, community involvement, health and well being, and moral compass.

Haircuts with Heart is a new not-for-profit organization providing haircuts, hair care products, lunch, and a sense of well-being to the homeless, disenfranchised and those struggling to become their very best in the world. Most recently, Haircuts with Heart and local stylists gave haircuts to homeless veterans at Operation Dignity, Misssey, Inc, St. Mary's Friendly Manor, Elizabeth House, and Berkeley Women's Day Drop-In Center, other vital organizations helping to bring a sense of hope, pride and optimism in the Oakland area.

Haircuts with Heart was founded by hairstylist and salon owner Rebecca Beardsley. With a strong desire connect with the community around her, Beardsley continues to give back to the Bay Area, which has given her so much.

Beardsley notes, "After achieving the highest level of success in my industry, I felt the need to be part of something larger, be a part of a solution for the people less fortunate. I wanted to

create a place for stylists and barbers to come together for a common goal of helping people, beyond business and competition.”

To donate your services or for more information, contact Beardsley at 510-459-8967 or visit Boys & Girls Club of Alameda online at alamedabgc.org.

Media Contact

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